

Celebrating Achievement and Diversity in the North West



Thursday 11th  
July 2019,

UNIVERSITY OF BOLTON  
STADIUM, BOLTON

## SPONSORSHIP and PARTNERING OPPORTUNITIES



**NORTH WEST**  
**business awards** **2019**  
ENTERPRISE | EDUCATION | EMPLOYMENT

A selection of marketing packages enabling you to reach all the most vibrant sections of the North West's business community.

A unique platform for engaging with high-achieving SMEs and entrepreneurs.



/E3BusinessAwards



@E3Awards #e3awards19







## AWARD CATEGORIES

New Business Start-up of the Year

Corporate Social Responsibility Award

Charity of the Year

Social Enterprise of the Year

Skills, Education & Training Award

Employer of the Year

Online Business of the Year

Digital, Creative & Media Award

Young Entrepreneur of the Year

Outstanding Woman in Business

Green Business of the Year

Family Business of the Year

Professional Firm of the Year

Customer Service Award

Manufacturing Business of the Year

High Growth Business of the Year

International Business of the Year

Business of the Year





# Enterprise Education Employment

## Overview

The E3 Business Awards were launched in 2013 to recognise and reward business excellence across the whole of the North West. They celebrate organisations that are passionate about Enterprise, Education and Employment (E3).

Popular, respected and now firmly entrenched as a recognised brand, the Awards are different because they acknowledge outstanding business achievement across all sections of the community. As such, they offer a unique marketing platform for any organisation seeking to raise its profile amongst the North West's most diverse assembly of dynamic and high-achieving entrepreneurs.



The host, 1 Events Media (1EM), is a business whose senior managers have over 25 years' experience in events promotion. Keenly aware that all sponsors demand an outstanding return on their investment, the company has developed a tiered range of marketing packages that deliver powerful exposure for your organisation, before, during and after the event.





# Sponsor Benefits

Enjoy high profile branding, pre, during and post-event



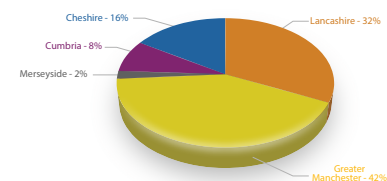
Educate the influential audience about your products and services



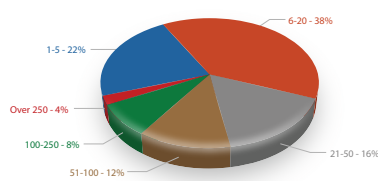
Feature in e-marketing activities reaching over two thousand regional subscribers



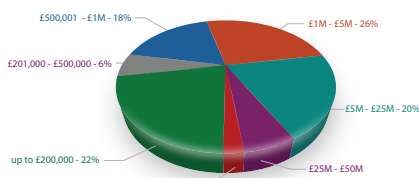
## Visitor Profile



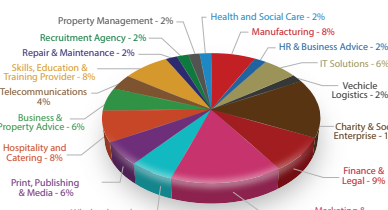
Location



Employment Size



Turnover



Sector



## Engage with some of the North West's fastest-growing businesses



## Gain valuable exposure in key regional media



## Valuable Exposure online:

- 35,168 YouTube Views
- 3,390 Twitter followers
- 3.1 million absolute reach
- 100,490 sessions on E3 website
- 263,436 page views
- 52,364 users

## E3 Delegate Profiles

- Average number of delegates: 600
- Predominantly business owners and directors
- Business sizes: start-up to £20 million plus

## Raise your profile in important niche sectors

- Women-led businesses annually contribute an estimated £70 billion to the British economy. (source: 2013 Women's Business Council report.)
- Social enterprises employ more than 1 million people. They contribute more than £18.5 billion to the economy each year. (source: Impact Hub, Westminster 2014)
- BME businesses contribute between £25 billion and £32 billion to the UK economy. 8% of SMEs employers are owned/led by people from a BME background. (source: Regeneris Consulting, EMBA Legacy Report)
- Start-ups by 18 to 25 year-olds have risen 29% since 2008. (source: Simply Business Start-up Index, 2013)





# Platinum Sponsorship

£14,995 plus VAT

*Limited to two organisations*



## Exclusive Platinum Sponsorship Benefits

### *Restricted for Platinum Sponsors*

- Sponsor logo prominently positioned with the E3 Awards logo
- Sponsors logo always present on the E3 Awards web site
- Delivering a 5-minute keynote speech at the dinner
- A 3 minutes sponsor's video played during the dinner
- Opportunity to participate on every Judging Panel
- Hosting a post-event celebration for winners and sponsors

## PLUS

- Award Sponsorship (**RRP £3,995 plus VAT**)
  - ▶ Logo on all promotional literature, nomination forms and tickets sent to attendees
  - ▶ Logo on E3 Business Awards website with hyperlink
  - ▶ Sponsor's logo to appear on front cover of event magazine
  - ▶ One full page advert in the event magazine
  - ▶ The menu card will feature award sponsor's logo
  - ▶ Sponsor's logo projected onto main screen throughout the evening
  - ▶ All press releases will feature reference to the sponsor
  - ▶ One table of 10 at the Awards dinner
  - ▶ Sponsor's name to appear on Award trophy
  - ▶ Extensive promotion through social media marketing
  - ▶ Award presentation and photo opportunity with category winner
  - ▶ Preferential rates on additional tables/seats.
- Second full-page advert (**RRP £795 plus VAT**)
- Second table of 10 at the Awards dinner (**RRP £1,195 plus VAT**)



# Award Sponsorship

£3,995 plus VAT *A selection of 18 awards to choose from*

## Exclusive Award Sponsorship Benefits

### *Restricted for Award Sponsors*

- Promoted as an Award Sponsor
- Sponsor's name to appear on Award trophy
- Award presentation and photo opportunity with category winner
- Opportunity to participate on the Judging Panel

## PLUS

- Event Sponsorship (**RRP £1,995 plus VAT**)
  - ▶ Logo on all promotional literature, nomination forms and tickets sent to attendees
  - ▶ Logo on E3 Business Awards website with hyperlink
  - ▶ The menu card will feature award sponsor's logo
  - ▶ Logo to appear on front cover of event magazine
  - ▶ All press releases will feature reference to the partner
  - ▶ Extensive promotion through social media marketing
  - ▶ Logo projected onto main screen throughout the evening
  - ▶ One full page advert in the event magazine
- One table of 10 at the Awards dinner (**RRP £1,195 plus VAT**)



# Event Sponsorship

£1,995 plus VAT

## Exclusive Event Partner Benefits

### *Restricted for Event Partners*

- Promoted as an Event Sponsor throughout
- The menu card and invitation ticket will feature your logo as an Event Sponsor
- Extensive promotion through social media marketing

## PLUS

- Logo on E3 Business Awards website with hyperlink (**RRP £295 plus VAT**)
- One full page advert in the event magazine (**RRP £795 plus VAT**)
- 2 complimentary seats to the dinner (**RRP £290 plus VAT**)
- Logo projected onto the main screen throughout the dinner (**RRP £295 plus VAT**)





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For more information on sponsorship or  
marketing opportunities, please contact:

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/E3BusinessAwards



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hosted by

**1em**  
1eventsmedia